

Summer school on advocacy and translation of evidence for different audiences on intersectoral action for health equity and well-being

Ljubljana, Slovenia, 6th to 7th of July 2016

Scope and purpose

As a WHO collaborating centre for cross-sectoral approaches to health and development, Centre for health and development Murska Sobota is organizing public health Summer schools and short trainings with the aim to increase capacity for understanding, measuring, and acting on inequalities in health and social determinants of health in central, eastern and south-eastern Europe since 2009. However, the Summer school is open to other international participants around the world as well. Important element in our work is cross-sectoral approach to health and development. This year the focus is on advocacy and translation of evidence for different audiences in order to initiate and steer the intersectoral action for health equity and well-being. 2016 edition of Summer school is organized in collaboration with partners: WHO Regions for health network, EuroHealthNet, WHO Regional Office for Europe, EVIPnet and supported by NIPH and Ministry of Health of Slovenia.

The objectives of this year's summer school are:

- Providing learning exchange about effective advocacy for intersectoral action for health equity and well-being
- To discuss the role of different stakeholders and organization in advocacy process.
- Providing opportunity for exchange of know-how, good practices and innovative approaches in developing and translating evidence for different audiences.

Working language will be English, since the Summer school is an international event.

Participation fee

There is no participation fee for Summer school, snacks, coffee breaks and lunches, as well as a tourist sightseeing of Ljubljana are covered by the organizers. Participants need to cover their accommodation and travel to the venue.

Information

For more information contact Peter Bezec: peter.beznec@czr.si, +386 41 380 517, Ana Šabjan: ana.sabjan@czr.si, +386 31 646 454 or Silva Nemeš: silva.nemes@czr.si, +386 41 383 337 or have a look at <http://czr.si/summer-school-2016.aspx>

Practical information

Ljubljana, the capital of Slovenia

Ljubljana is the political and cultural heart of Slovenia. It is an important European commercial, business, exhibition and congressional centre as well as the transport, science and education centre of Slovenia. Ljubljana is certainly a city with a high quality of life. It is a city of greenery, its very centre is occupied by parks and forests. **Number of residents in 2012 was 282.994** (source: SURS).

Ljubljana is a city of culture. It is home to numerous theatres, museums and galleries, and boasts one of the oldest philharmonic orchestras in the world. In Ljubljana the old meets the new; eastern and western cultures meet. The first impression a visitor gets of Ljubljana is that it is an exceptionally young city. It is home to over 50,000 students, who give it a special vibe. As four Slovene regions meet in Ljubljana, the city's numerous restaurants and inns offer a wide range of local delicacies (<http://www.ljubljana.si/en/about-ljubljana/multimedia/>).

At present Ljubljana is the proud holder of the title European Green Capital 2016 (<http://www.greenljubljana.com/>). They are marking the year with a one-year program and numerous events and activities.

More at: www.ljubljana.si/en



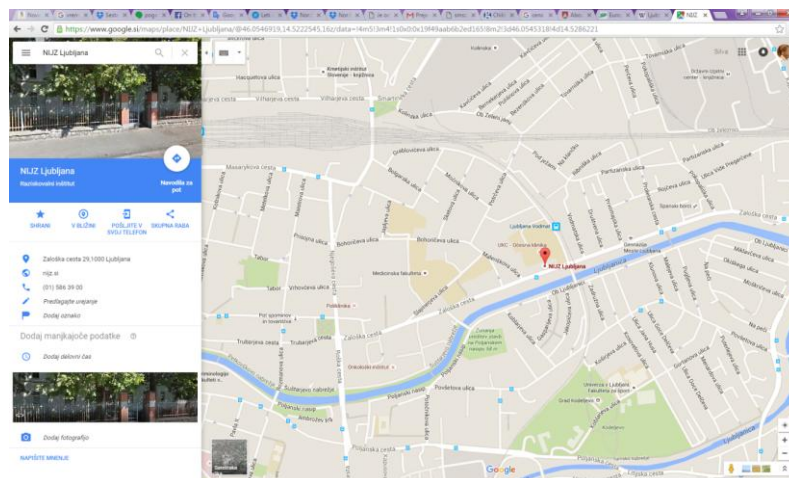
Venue

Day 1

NIJZ Ljubljana, Zaloška cesta 29, 1000 Ljubljana,

E - mail: info@nijz.si, Web: <http://www.nijz.si/en>, Phone: 01 586 39 00, Link on map:

<https://www.google.si/maps/place/NIJZ+Ljubljana/@46.0545355,14.5264334,17z/data=!3m1!4b1!4m5!3m4!1s0x4765327e8a950485:0x19f49aab6b2ed165!8m2!3d46.0545318!4d14.5286221?hl=sl>



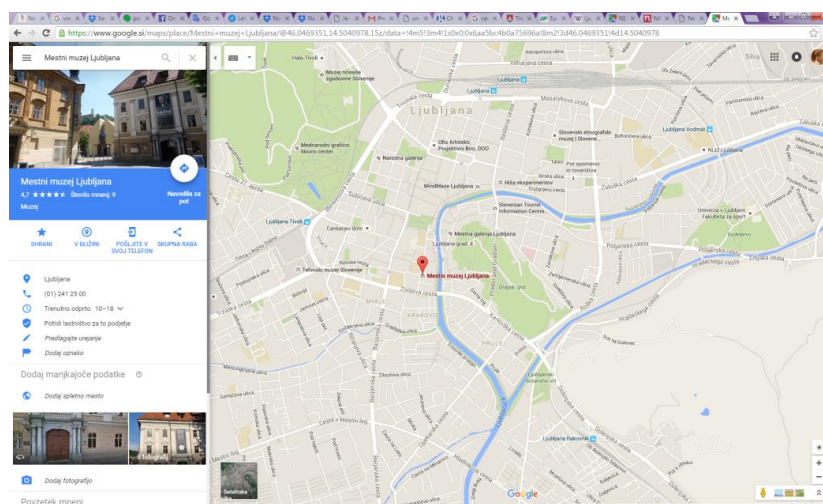
This venue is approx. 15 min walk from the City hotel. We can arrange to walk together with the organizers to the venue.

Day 2

City museum of Ljubljana, Gosposka 15, 1000 Ljubljana

E - mail: info@mgml.si, Web: <http://www.mgml.si/en/city-museum-of-ljubljana-377/>, Phone: T: +386 1 2412 500, Link on map:

<https://www.google.si/maps/place/Mestni+muzej+Ljubljana/@46.0469388,14.5019091,17z/data=!3m1!4b1!4m5!3m4!1s0x47652d6452087b7d:0x6aa5bc4b0a75696a!8m2!3d46.0469351!4d14.5040978?hl=sl>



This venue is approx. 10 min walk from the City hotel and we can also arrange to walk together with the organizers to the venue.

Accommodation:

1) The CITY HOTEL Ljubljana, Dalmatinova 15, 1000 Ljubljana, Slovenia, EU, t:+386 1 239 00 00 | f:+386 1 239 00 01 | info@cityhotel.si | reservations@cityhotel.si

<https://www.cityhotel.si/en/index.xhtml>

Program

Wednesday, 6th July 2016 (NIJZ, Zaloška 29)

8:30 – 9:00 Registration

Moderators: Mojca Gabrijelčič Blenkuš - NIJZ, Cristina Chiotan – EuroHealthNet

9:00 – 9:20 Welcome speech

Ada Hocevar Grom, Deputy Director - NIPH

Milojka Kolar Celarc, Minister, Ministry of Health

9:20 – 10:30 Ottawa Charter: Past and future challenges

Tatjana Buzeti - Ministry of Health

Clive Needle - EuroHealthNet

Marijan Ivanuša – World Health Organization

Reflection - opportunities for younger generations

Monika Robnik, Matej Vinko - NIPH

10:30 – 10:50 Coffee break

10:50 – 12:15 Introduction of two networks:

Christoph Hamelmann - WHO

Clive Needle - EuroHealthNet

Ottawa charter reflected in policy making at EU level, in EU member states and countries of the WHO Euro region: good practices in inter sectoral work

Participants of EuroHealthNet Study Visit and WHO Summer School

E-Capacit8 program

Pania Karnaki, Prolepsis, Greece

<http://www.prolepsis.gr/new/en/Projects/40/E-CAPACIT8--Strengthening-occupational-health-professionals'-capacities-to-improve-the.html>

"Healthy In" program

Karin Proper, RIVM, Netherlands <http://www.gezondin.nu/aanbod/programma-gezond-in>

'Place Standard' program

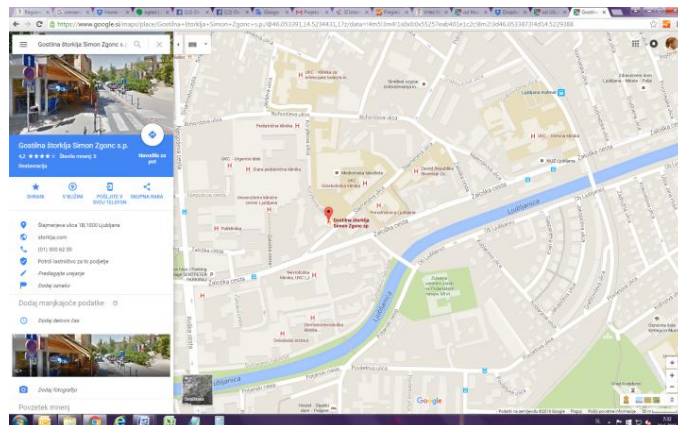
John Howie, NHS Scotland, UK

<http://www.placestandard.scot/#/home>

AHA.SI project

Mojca Gabrijelčič Blenkuš, NIPH

12:30 – 13:30 Lunch (gostišče Štorklja, 5 min walk from the venue, Šlajmerjeva ulica 1B)



13:30 – 17:00 Translating evidence to policy makers:

Evidence informed policymaking: evidence briefs for policy and policy dialogues, knowledge translation platform, knowledge brokers

Tanja Kuchenmüller, EVIPnet

Policy brief Tobacco – free Slovenia – when? (Helena Koprivnikar, NIPH)

Challenges and benefits on the EBP “Justification of the draft law related to alcohol policies in Moldova to be promoted and approved” (Marcela Tirdea, Ministry of Health, Republic of Moldova)

Evidence brief for policy on Primary health care – challenges in framing the problem (Mircha Poldrugovac, NIPH)

Policy maker’s view about the evidence – facilitated interactive discussion with senior civil servants at the Ministry of Health, WHO and participants

Moderated by Tatjana Buzeti, Secretary at Minister's Office, Ministry of Health and Marijan Ivanuša, Head of WHO Office Slovenia

17:00 – 18:30 Free time

18:30 – 19:30 Sightseeing of Ljubljana with English speaking guide with the boat tour on Ljubljanica river



19:30 - Dinner and free time

Thursday, 7th July 2016

9:00 -11:30 Health information and communication of data

Data profiling and social marketing campaigns supporting health equity and poverty reduction strategies

Dr. Cory Neudorf, Chief Medical Health Officer, Saskatoon Health Region, and Associate Professor, Univ. Of Saskatchewan, CANADA

Interactive work in the groups - 3 to 4 examples from regions

1ST GROUP	2ND GROUP	3RD GROUP
The effects of poverty on health and the need for a poverty reduction strategy	Active and healthy ageing - Slovenia – AHA.SI	Television food advertising to children – Slovenia

Moderators:

Cory Neudorf	Luca Carra	Tanja Kuchenmüller
Polonca Truden Dobrin	Mojca Gabrijelčič	Peter Bezec and Monika Robnik

11:30 – 12:00 Coffee break

12:00 – 13:30 Intersectoral action for health equity and well-being at regional level: grounding action on data – presentation of working groups

Discussion

13:30 – 14:30 Lunch

14:30 – 16:00 Health information and communication of risks

Health and environment: Communicating risks

Luca Carra, senior communication consultant, WHO Venice Office

Discussion

16:30 – 17:00 Wrap up and final discussion

Team of Centre for Health and Development Murska Sobota